



Tuesday & Wednesday, September 21 & 22, 2010
Milwaukee Hilton • Milwaukee, Wisconsin

The Wisconsin Grocers Association, Inc. Presents

Great Wisconsin Bag-Off Registration Form



Show off your bagging talent as the audience cheers you on to a personal best.

Enter the 2010 WGA GREAT WISCONSIN BAG-OFF

Join WGA at the Frontier Airline Center, Milwaukee, WI, Wednesday, September 22, 4:00 PM on the Trade Show floor for this exuberant event. *The deadline to enter is Friday, September 10th, 2010.*

Associates
of all ages
are encouraged
to compete!

Judging Criteria

- Speed
- Proper bag building technique (Go to www.WisconsinGrocers.com/events to download a pdf on good technique.)
- Style, attitude and appearance
- Number of bags used
- Uniform bag weight

Eligibility

- Contestant's store must currently be a WGA member.
- One contestant per retail location.
- Contestants must spend more than 25% of work time bagging groceries.
- Register and submit entry fee by Friday, September 10, 2010.
- People of all ages are encouraged to compete.

Contest Fees

- **Spectators & Fans, No Charge!** Free entry for friends and family to cheer on their favorite contestants.
- **Best Bagger Contestant \$25**
When you enter the Great Wisconsin Bag-Off, your \$25 entry fee will include access to the WGA Innovation Expo trade show, plus a handsome participation plaque.

PRIZES

1st Place Winner \$500 Cash and Trophy plus a free trip to compete in National Best Bagger Contest. First Place Winner also receives state-wide media exposure. Trip is February, 2011 to Las Vegas, Nevada, and includes round-trip airfare for two, plus two night's hotel and up to \$150 in meal expenses. If first place winner is unable to attend, trip goes to the second place winner.

**2nd Place Winner
\$250 Cash and Trophy**

**3rd Place Winner
\$100 Cash and Trophy**

Reusable Bags

Following the lead of the National Grocers Association (NGA), the Great Wisconsin Bag-Off will be **using reusable bags!** This is in response to the increase in consumer popularity of reusable bags around the country. NGA has provided correct bagging techniques for re-usable bags; find this information at: www.WisconsinGrocers.com/events.

Sponsored by **Lipari Foods: We Deliver Excellence**



Name _____

Store _____

Store Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Store Contact _____

Email _____



Mail or fax your entry to WGA by Friday, September 10, 2010. Fax to (608) 244-9030. Mail to: Wisconsin Grocers Association, Inc. • One South Pinckney Street, Suite 504, Madison WI 53703
For more information contact WGA at (888) 342-5942 or www.WisconsinGrocers.com