



*This is the only grocery industry event of its kind in Wisconsin.*

# WGA's Grocery Industry Golf Outing

Wednesday, June 8, 2011 • Trappers Turn Golf Course, Wisconsin Dells, WI



Last year's winning team: Storm Walsvik, Dan Zinke, Mike McDonald, Derek Partlow, Bruce Malwitz

Please register for the **WGA's Grocery Industry Golf Outing on Wednesday, June 8, 2011 at Trappers Turn Golf Course in Wisconsin Dells, Wis.**

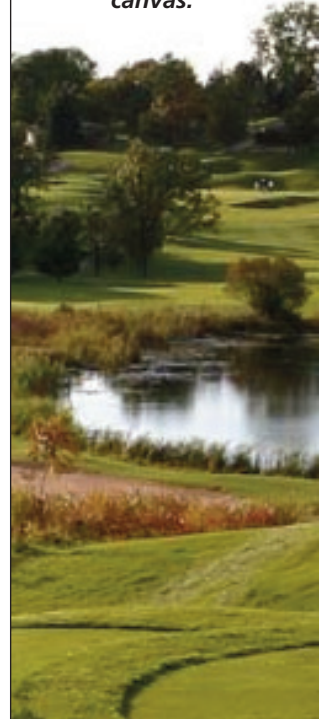
**RETAILER REGISTRATION PLEASE SEE REVERSE** for information on registration.

- *Relax and enjoy a day networking with the grocery industry.*
- *Sample and learn about grocery products and services on the golf course.*
- *Amuse yourself with the many challenges to raise funds for the WGA Education & Scholarship Foundation and the WGA, Inc.*



## Trappers Turn Golf Course

*is built in an area carved by glaciers, with the scenic Wisconsin Dells countryside as their canvas.*



**The WGA block holds rooms on both June 7 & 8, 2011.**

**Kalahari** Room rate \$99  
At Highway 12 Exit from I90/94.  
Call **(877) 525-2427** to make reservations.  
Block ends Friday, May 13.

**New Concord Inn**  
Two queen-sized beds \$65  
411 Wisconsin Dells Parkway,  
Wisconsin Dells, WI 53965  
Call **(800) 348-2019** to make reservations.  
Block ends Friday, May 13.

Confirmation and directions will be emailed prior to the event. Golfers are \$225 per person. Four-some or five-some teams ideally are made up of 2 or 3 retailers and 2 or 3 sponsors. Special requests must be submitted with this form.

◆ **Golfers Receive**  
One drink ticket, one Mulligan, one entry into Altria's Big Putt, one entry into the Money in Bank drawing, one Guess the Tees coupon, picnic lunch and dinner buffet.

◆ **Scramble** is designed for the casual golfer. Each golfer tees off and the team decides which ball to play and team shoots from this location. Mulligans and string are the price you pay to further assist your game.

◆ **Contest Packages**  
Keep your money in your wallet by pre-purchasing a Contest Package (see reverse for details). The Contest

Card is not included in sponsorship or registration fees.

◆ **Vendors** must sponsor to participate.

**Return this form now; submit golfer names by May 13, 2011.**

*"What a great way to talk to so many golfers in a relaxed atmosphere. We look forward to this event each year."*

Heidi Kraemer, Badger Inventory Service





# Retailer Golf Registration

**Join the WGA's Grocery Industry Golf Outing. Your participation makes the outing a success!** Proceeds benefit the WGA Education & Scholarship Foundation and the WGA. Vendor companies must be a sponsor to participate.

**\$225 Golf Registration** Includes one drink ticket, one Mulligan, one entry into Altria's Big Putt, one entry into the Money in Bank drawing, one Guess the Tees coupon, picnic lunch and dinner buffet.

*"We had a great time at the WGA's annual grocery outing! Thank you for all the hard work your group puts in to the outing. It really shows."*

Greg LaPoint, Russ Davis Wholesale

*"It's one of the best events we've attended"*

Paula Carlson, Cost Seg Associates

*"You guys put on one heck of an outing!!!"*

Dave Kotwitz, Edgerton Piggly Wiggly

**For more information call WGA at (888) 342-5942**

**WisconsinGrocers.com**

Wisconsin Grocers Association, Inc.  
One South Pinckney Street,  
Suite 504  
Madison WI 53703

## Golf Contest Packages

**Keep your money in your wallet by pre-ordering your contest package that covers the multiple challenges on the course, game assisting tools, and drawings.**

**\$30 Jerry Kelly Contest Card (\$40 Value)**  
Covers all the contests on the course.

- 1 Chipping Contest
- 1 Hit the Green & Win
- 1 Ball Bag Challenge
- 1 Spin & Win
- 1 Putting Contest
- 1 Greater Marshmallow Open
- 1 Hoola Hoop Challenge
- 1 Money in the Bank Raffle Ticket (2 total)

**\$60 Andy North Package (\$85 Value)**

- 20 Red Ticket Raffle Tickets
- 2 Mulligans
- 20-inch String
- 1 Jerry Kelly Contest Card (outlined above)
- 1 Money in the Bank Raffle Ticket (total of 3)

**\$100 Steve Stricker Package (\$135 Value)**

- 4 Mulligans
- 40 Red Ticket Raffle Tickets
- 20-inch String
- 1 Jerry Kelly Contest Card (outlined above)
- 1 Packer Season Ticket Foundation Raffle
- 1 Money in the Bank Raffle Ticket (total of 3)

**\$275 Arnold Palmer Team Package (\$370 Value)**  
Support your team play by purchasing this team contest package for four golfers.  
**Best Value Package to cover the whole team!**

- 4 Jerry Kelly Contest Cards
- 10 Mulligans
- 40-inch String
- 100 Red Ticket Raffle Tickets (25 for each player)
- 4 Packer Season Ticket Foundation Raffle
- 4 Money in the Bank Raffle Tickets

**Register today!** Fax this form to WGA at (608) 244-9030.

Name (Golfer #1) \_\_\_\_\_ Company \_\_\_\_\_

Name (Golfer #2) \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

Visa  Mastercard Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Invoice me.  Check enclosed. Signature \_\_\_\_\_

Invitation limited to WGA members and Special Guests.  
Vendor companies must sponsor to participate. Cancellations must be made in writing to WGA by May13, 2011. Thank you.