



This is the only grocery industry event of its kind in Wisconsin.

WGA's Grocery Industry Golf Outing

Wednesday, June 8, 2011 • Trappers Turn Golf Course, Wisconsin Dells, WI



Last year's winning team: Storm Walsvik, Dan Zinke, Mike McDonald, Derek Partlow, Bruce Malwitz

"We had a great time at the WGA's annual grocery outing! Thank you for all the hard work your group puts in to the outing. It really shows."

Greg LaPoint, Russ Davis Wholesale

"It's one of the best events we've attended"

Paula Carlson, Cost Seg Associates

"You guys put on one heck of an outing!!!"

Dave Kotwitz,
Edgerton Piggly Wiggly

"What a great way to talk to so many golfers in a relaxed atmosphere. We look forward to this event each year."

Heidi Kraemer,
Badger Inventory Service

Please register for the **WGA's Grocery Industry Golf Outing on Wednesday, June 8, 2011 at Trappers Turn Golf Course in Wisconsin Dells, Wis.**

- Relax and enjoy a day networking with the grocery industry.
- Sample your products and promote your and services on the golf course.
- Amuse yourself with the many challenges to raise funds for the WGA Education and Scholarship Foundation and the WGA, Inc.

Confirmation and directions will be emailed prior to the event. Four-some or five-some teams ideally are made up of 2 or 3 retailers and 2 or 3 sponsors. Special requests must be submitted with this form.

◆ **Golfers Receive**

One drink ticket, one Mulligan, one entry into Altria's Big Putt, one entry into the Money in Bank drawing, one Guess the Tees coupon, picnic lunch and dinner buffet.

◆ **Scramble** is designed for the casual golfer. Each golfer tees off and the team decides which ball to play and team shoots from this location. Mulligans and string are the price you pay to further assist your game.

◆ **Contest Packages**

Keep your money in your wallet by pre-purchasing a Contest Package

(see reverse for details). The Contest Card is not included in sponsorship or registration fees.

◆ **Vendors** must sponsor to participate. See *Sponsorship Packages on back.*

Return this form now; submit golfer names by May 13, 2011.

The WGA block holds rooms on both June 7 & 8, 2011.

Kalahari Room rate \$99 • At Highway 12 Exit from I90/94. Call (877) 525-2427 to make reservations. Block ends Friday, May 13.

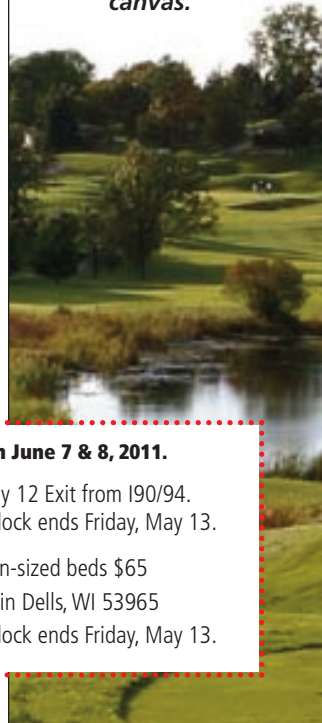
New Concord Inn Two queen-sized beds \$65
411 Wisconsin Dells Parkway, Wisconsin Dells, WI 53965
Call (800) 348-2019 to make reservations. Block ends Friday, May 13.

**SPONSORSHIP REGISTRATION
PLEASE SEE REVERSE
for information on
registration.**



Trappers Turn Golf Course

is built in an area carved by glaciers, with the scenic Wisconsin Dells countryside as their canvas.



Sponsorship Packages

Thank you for being a sponsor of the WGA's Grocery Industry Golf Outing. Your participation makes the outing a success! Proceeds benefit the WGA Education & Scholarship Foundation and the WGA Inc. Vendor companies must be a sponsor to participate. Please contact Cheryl Lytle at (888) 342-5942 ext. 303 for further assistance.

Major Sponsorship \$2000 \$1550 SPONSORSHIP & \$450 REGISTRATION
Choose a Major Sponsorship for maximum exposure at the outing. Major sponsors include a name right to a challenge or sampling throughout the course or on the menu! Also includes:

- Two full golf registrations
- Program recognition
- Signage on course
- Logo shown on cart GPS showing the team score (one hole)

- MAJOR SPONSORSHIPS AVAILABLE:
- Breakfast
 - Dice Game
 - Luncheon
 - Ball Bag Challenge
 - Prize Wheel
 - Chipping Contest
 - Contest Cards
 - Welcome Gift

Tee Sponsorship \$1500 \$1050 SPONSORSHIP & \$450 REGISTRATION
Personally promote your company's products and services on the golf course. This sponsorship provides a table and two chairs on one hole during the WGA Golf Outing. Your representatives have the opportunity to interact with golfers to showcase your company or to challenge golfers with an activity. Also includes:

- Table and two chairs at tee
- Two full golf registrations
- Program recognition
- Signage on course
- Logo displayed on GPS at the tee (one tee)

Green Sponsorship \$1500 \$1050 SPONSORSHIP & \$450 REGISTRATION
Show your company's support by sponsoring a hole challenge. Each hole will be assigned a challenge: longest drive, closest in two, longest putt, etc. Winners will receive a polo shirt on behalf of your company. Also includes:

- Two full golf registrations
- Polo shirt for winner of challenge
- Signage on course
- Program recognition
- Logo displayed on GPS at the green (one green)

Drink Ticket Sponsorship \$750 INCLUDES 2 DRINK TICKETS, NO GOLF
If you'd like to sponsor, but not be a golfer, show your support as a Drink Ticket sponsor. Your logo will be added to drink tickets and on the golf cart GPS showing the team's score. Includes:

- Logo on drink tickets
- Program recognition
- Signage on course
- Logo displayed on cart GPS showing the team score (one hole)

Golf Contest Packages

Keep your money in your wallet by pre-ordering your contest package that covers the multiple challenges on the course, game assisting tools, and drawings.

\$30 Jerry Kelly Contest Card (\$40 Value)
QUANTITY _____

- 1 Chipping Contest
- 1 Putting Contest
- 1 Hit the Green & Win
- 1 Greater Marshmallow Open
- 1 Ball Bag Challenge
- 1 Hoola Hoop Challenge
- 1 Spin & Win
- 1 Money in the Bank Raffle Ticket (2 total)

\$60 Andy North Package (\$85 Value)
QUANTITY _____

- 1 Jerry Kelly Contest Card (as above)
- 2 Mulligans
- 20 Red Ticket Raffle Tickets
- 20-inch String
- 1 Money in the Bank Raffle Ticket (total of 3)

\$100 Steve Stricker Package (\$135 Value)
QUANTITY _____

- 1 Jerry Kelly Contest Card (as above)
- 4 Mulligans
- 40 Red Ticket Raffle Tickets
- 1 Packer Season Ticket Foundation Raffle
- 20-inch String
- 1 Money in the Bank Raffle Ticket (total of 3)

\$275 Arnold Palmer Team Package (\$370 Value)
QUANTITY _____
Support your team play by purchasing this team contest package for four golfers. **Best Value Package to cover the whole team!**

- 4 Jerry Kelly Contest Cards
- 10 Mulligans
- 40-inch String
- 100 Red Ticket Raffle Tickets (25 for each player)
- 4 Packer Season Ticket Foundation Raffle
- 4 Money in the Bank Raffle Tickets

For more information call WGA at (888) 342-5942

www.WisconsinGrocers.com

Wisconsin Grocers Association, Inc.
One South Pinckney Street, Suite 504
Madison WI 53703

Cost of Your Chosen Sponsorship Options (above)	\$ _____
Total Cost for Contest Packages (from right column)	+ \$ _____
Total (See below for payment options)	\$ _____

Total Quantity of Contest Packages	_____	
Cost of Each Contest Package	X \$ _____	
Total Cost for Contest Packages	\$ _____	

Register today! Fax this form to WGA at (608) 244-9030.

Name (Golfer #1) _____ Company _____

Name (Golfer #2) _____ Company _____

Mailing Address _____ City _____ State _____ Zip _____

Phone () _____ Fax () _____ Email _____

Visa Mastercard Card Number _____ Expiration Date _____

Invoice me. Check enclosed. Signature _____

WGA will mail out an invoice upon the return of this sponsorship agreement. Invitation limited to WGA members and Special Guests.

Vendor companies must sponsor to participate. Cancellations must be made in writing to WGA by May13, 2011. Thank you.