

# THE WISCONSIN GROCERS ASSOCIATION, INC. PRESENTS

The Wisconsin Grocers Association Inc. gives special recognition to an individual(s) for their lifetime achievement within the grocery industry.

The nominee must have made outstanding contributions to the grocery industry, provided opportunities for their associates, been involved in their community and have a history of active support and involvement in the WGA. The nominee may or may not currently work in the grocery industry. Nominating one of your colleagues, peers, or clients is a tremendous way to recognize the accomplishments that this individual(s) has made.

## How to Nominate

To nominate a candidate for WGA Grocer of the Year fill out the back of this form completely.

## Selection

Winners are selected by the WGA Board of Directors and honored at the Chairman's Banquet September 22, 2010, at the WGA Innovation Expo. The banquet will be held at the Hilton City Center, Milwaukee. The recipient should plan to attend the banquet to receive the award.

## Recognition

The winner of the WGA Grocer of the Year Award will be notified in July, 2010. They will be featured in the Expo Issue of the Wisconsin Grocer magazine. A press release and media event will be scheduled in advance to announce the award. A sign will also be provided to display in the store or office. A Grocer of the Year wall plaque will also be presented at the WGA Innovation Expo on September 22, 2010.

**Nominations are due Friday, May 14, 2010.**



# 2010 WGA Grocer of the Year NOMINATION FORM

The WGA Grocer of the Year Award is presented annually to recognize an individual(s) for their lifetime commitment to the grocery industry. The nominee exemplifies the highest leadership in their business and community and their influence has positively enhanced the lives of others.

2009 WGA GROCERS OF THE YEAR

**Margaret Harris, and Ted, Patrick, and Nick Balistreri**

*Sendik's Food Markets*

**Nominate one of your colleagues from the grocery industry. It is a tremendous way to recognize their accomplishments over the years.**



## PAST RECIPIENTS

- |   |   |
|---|---|
| 2009 Margaret Harris, and Ted, Patrick, and Nick Balistreri | 1991 Robert Pavil, The Copps Corp.          |
| 2008 Rosemary and Leo Hansen, Hansen's IGA                  | 1990 Jo M. Benidt (Weis), Benidt's Foods    |
| 2007 Mark Anderson, Supervalu                               | 1989 Jim DeWees, Godfrey Co.                |
| 2006 Pat and Bob Fox, Fox Brothers Piggly Wiggly            | 1988 William Czerwonka, Bill's Red Owl      |
| 2005 Dave Skogen, Skogen's Festival Foods                   | 1987 Clifford Kowalski, Godfrey Co.         |
| 2004 Tom Metcalfe, Metcalfe Sentry                          | 1986 Tom Verhagen, Larry's Markets          |
| 2003 Layton Olsen, Olsen's Piggly Wiggly                    | 1985 Robert Rindt, Rindt Enterprises        |
| 2002 Terry & Kathy Rank, Lakewood Supervalu                 | 1984 Ray Alpert, ABC Supermarket            |
| 2001 John McAdams, McAdams's Pick 'n Save                   | 1983 Harold F. Lindell, Lindell's Inc.      |
| 2000 Jerry & MaryLou Baryenbruch, Hometown Supermarket      | 1982 Herman Schwartz,                       |
| 1999 Jerry Lestina, Roundy's Inc.                           | Mid-State Grocers Association               |
| 1998 Trig Solberg, T.A. Solberg Company                     | 1981 Don Copp, The Copps Corp.              |
| 1997 Ron Brasch & Lloyd Coppersmith, Ron & Lloyd's          | 1980 Richard Brodbeck, Brodbeck Enterprises |
| 1996 Joe Conrad, Conrad's Sentry                            | 1979 John A. Godfrey, Godfrey Co.           |
| 1995 Dick Rinehart, Dick's IGA                              | 1978 Ralph Moehring, S.C. Shannon Co.       |
| 1994 Tom Fox, Schultz Sav-O Stores                          | 1977 Val Frank, Frank's Market              |
| 1993 Buck Nelson, Nelson's Superstore                       | 1976 Vic & Don Burnstad, Burnstad's         |
| 1992 George Prescott, Prescott's Supermarkets               | 1975 Howard Hill, Certo                     |
|   | 1974 Wess Swamer, Frito-Lay                 |

To nominate a Store Manager, Store Director, or General Manager, please see the WGA Excellence in Operations Nomination Form.

Also see forms to nominate:

WGA Community Service  
WGA Vendor of the Year



**Tuesday & Wednesday, September 21 & 22, 2010**  
Milwaukee Hilton • Milwaukee, Wisconsin

# How to Nominate

To nominate a candidate for WGA Grocer of the Year, submit an explanation addressing all parts of the four points below. It is important to provide complete answers to each question and to include as much information as possible. Add pages to this application if needed. Include newspaper clippings and articles, and contact the nominee's family for additional information. **Send materials to the WGA by Friday, May 14, 2010.**

## Eligibility

The nominee must have made outstanding contributions to the grocery industry, provided opportunities for their associates, been involved within their community and have a history of active support and involvement in the WGA. The nominee may or may not currently work in the grocery industry. The nominee's company must be a current dues-paying member of the Wisconsin Grocers Association, Inc. The recipient should attend the Chairman's Banquet (Concourse Hotel, Madison) at the WGA Innovation Expo, September 22, 2010 to receive the award.

## Nominee for 2010 WGA Grocer of the Year

---

Name of Nominee

---

Store/Company

---

Address

---

City

State

Zip

---

Submitted by

Phone

Email

Please use separate paper to include this information:

1. Describe the one thing about this nominee that sets him or her apart from others in the grocery industry and why the nominee should receive the award.
2. Describe the nominee's history and work experience in the grocery industry.
3. Describe things the nominee has done in the store/company to provide greater opportunities for associates. (Examples of unique training, promotion and recognition, moral and/or incentive programs, etc.)
4. List community or charitable projects (local, state, and national) outside the grocery industry that the nominee has initiated and/or supported. Please list honors and awards the nominee has received both in and out of the grocery industry, including newspaper articles that have been published.

**Nominations must be submitted to WGA by Friday, May 14, 2010. Send to:**



**Wisconsin Grocers Association, Inc.  
One South Pinckney Street, Suite 504 • Madison WI 53703**

For more information contact the WGA at (888) 342-5942 • [www.wisconsin-grocers.com](http://www.wisconsin-grocers.com)