



SCORE

2008 Wisconsin Grocers Association Education & Scholarship Foundation

If you reschedule it, they will come

By C.J. Smith, Summer Administrative Assistant

Live by the weather, die by the weather. A *stroke* of bad luck delayed the WGA Golf Outing for over a month, but the golf gods shone down upon us all with bright sunshine and warm temperatures on our rescheduled date, adding to what was already *pinned* to be an exciting day.

Retailers, distributors, manufacturers, vendors, and brokers came together to drive to Fire Ridge Golf Course to raise funds for the WGA Education and Scholarship Foundation.

The course was dotted with sponsor products, and tasty food was served *throughout* the day. Our generous beverage distributors made sure everyone had their pick of *lager*, ale, soda, milk, or juice to beat the summer heat.

There were several new additions to the golf outing tradition that proved to be big successes. Our innovative EZ Contest Card

was *par*-none as golfers were able to play all of the on-course contests without needing to *infringe* on their wallet or purse every time they felt the itch to test their skills. The new *Longest Drive with a Marshmallow* contest started as an easy-going competition between

friends, but quickly evolved into the new GMO—Greater Marshmallow Open; better start training for next year.

All these contest entries turned into all sorts of prizes. Everything from new golf bags *and* irons to golf shirts went out to the most successful players. And our best ball scramble format made even avid duffers feel like they were playing on day *fore* of a major championship.

There were several new additions to the golf outing tradition that proved to be big successes.

For more information about the 2009 WGA Golf Outing contact Cheryl Lytle at the WGA at (888) 342-5942.

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December 2008 applications sent to all WGA members

March 1, 2009 completed Your Store Scholarship applications returned to WGA

The Wisconsin Grocers Association Education & Scholarship Foundation is ready to help

you begin the scholarship process for the 2009-2010 school year.

- Sponsor a YOUR STORE Scholarship Program to promote good employee relations, guaranteeing a scholarship from your store.
- A YOUR STORE Scholarship Program also promotes good public and community relations. The WGA Foundation distributes a scholarship press release after the winners are announced and sends it to newspapers in your area.

SEE BACK COVER TO FIND OUT MORE.


Download an application ←
from our Web site:
www.WisconsinGrocers.com
Please call (888)342-5942
for more information.



Let us help you grow.

THANK YOU
piggly wiggly
for sponsoring the SCORE
Newsletter.



Fresh  Brands Distributing Inc.
We live, breathe and eat this stuff.

piggly wiggly.

Information call our C.O.O. - Gary Suokko (920) 208-4290 gsuokko@shopthepig.com

Winning TEAMS



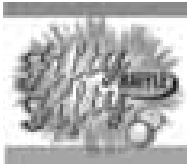
1st Place, -21 par
(L-R) Dave Berrera, Matt Stinebrink,
Mark Stinebrink, Gary Suokko



2nd Place, -20 par
(L-R) Jerry Tadych, Dave Tadych,
Larry Syring, John Tadych,
(not in photo) Steve Lauson



3rd Place, -19 par
Bill Smits, Jason Fritsche,
Charlie Harvey, Dick Stodola



FIFTY/FIFTY RAFFLE WINNER GETS \$3,000

Congratulations to Erik Groll, Larry's Markets, the lucky winner of the 2008 50/50 Raffle benefiting the WGA Education & Scholarship Foundation. Erik Groll's raffle ticket was drawn on Wednesday, October 1, 2008 at the WGA Innovation Expo during the Chairman's Banquet.



The jackpot was over \$6,000; half the proceeds went to the WGA Education & Scholarship Foundation and the other half—totaling a little over \$3,000—to Erik.

This year's raffle proceeds fund the

Fifty/Fifty Raffle winner, Erik Groll of Larry's Markets (second from right), won over \$3,000. Left to Right, Brandon Scholz, Lee Guenther, and Tim Metcalfe congratulate him.

new Classroom Grant program where educators may apply for educational funds for their nutrition-based curriculum. The WGA Education & Scholarship Foundation Board of Governors will review applications and approve those fitting the criteria. Watch for more information on how to apply for Classroom Grants.

The 50/50 Raffle is sponsored by the WGA Education & Scholarship Foundation License No. R0013597A-01557.



GOLF OUTING CHAIRMAN,
2004, 2005, 2006, & 2008

Dave Spiegelhoff

Spiegelhoff's Super Foods

Dave is a third generation member of the family food retail business which was started in 1914. Dave has been in the food industry all his life, from sorting bottles at the age of six to Director of Operation for Spiegelhoff's Super Foods, which represents two

Super Valu supermarkets and one fresh food market called Gooseberries; Spiegelhoff's employs over two-hundred associates.

Dave has been involved in community schools, churches, Chamber of Commerce, and served as an EMT on the Burlington Rescue Squad. Dave has been married to the love of his life, Kathy, for 29 outstanding years. They have three children: Justin, who is a graduate of UW-Whitewater, Abby who is attending UW-La Crosse and Mike, who is attending UW-Parkside. Dave and his family reside in Burlington, Wisc.



Team Ball Challenge

Team 16A kept their yellow ball throughout the round, Mike Williamson, Steve Gilliame, Peter Markelz, Tom Verhagen, (not in photo) Dave Balota, and each walked away with a dozen golf balls.



Silent Auction

The 2008 Silent Auction offered valuable and rare items, including framed Brett Favre memorabilia and a signed football. The Silent Auction raised over \$4,000.

Mike Smits, Supervalu, was the winner of Hole 11, Closest to the Pin.



Kevin Mahany, Nash Finch, Brad Brooks, Affiliated Foods Midwest, and Brandon Scholz, WGA, relax in the club house.



Dave Ausprung won Closest to the Pin on Hole 3.

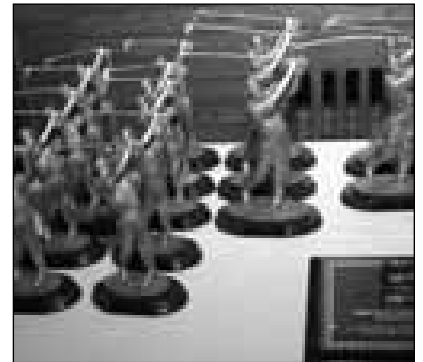


Hole Prize Winners

Winners received a Fire Ridge golf shirt.

HOLE	SPONSOR	WINNER
1. Shortest Drive	H.E. Stark	Kerry Van Kleek
2. Closest 2nd Shot	JWR	Jerry Hardy
3. Closest to Pin	Blue Bunny	Dave Ausprung
4. Closest 3rd Shot	Mehmert Store Services	Steve Lauson
5. Closest to Water	Crossmark	Brandon Scholz
6. Closest 3rd Shot	Affiliated Foods	Jon Tadych
7. Closest 2nd Short	Old Dutch	Dave Weber
8. Closest to Pin	Miller Brewing	John Miller
9. Longest Putt	Badger Inventory	Mark Menzel
10. Closest 3rd Shot	The Redmond Company	Mike Sisler
11. Closest to Pin	Pan O Gold	Mike Smits
12. Shortest Drive	Kehe Foods	Jeff Tate
13. Closest 2nd Shot	Certco	Bob Wagner
14. Closest 3rd Shot	Anheuser-Busch	Tom Lau
15. Longest Drive (Women)	GTECH	Margaret Balistieri
16. Longest Drive (Men)	Kemps Dairy	Ken Duff
17. Closest to Pin	Averill Anderson	Mike Smits
18. Longest Putt	Kraft Pizza	Ken Walsh

Golf Candids



WGA President and CEO Brandon Scholz welcomed golfers to a pleasant morning at Fire Ridge Golf Club. Three teams won trophies and many golfers won prizes in contests and games.



(LEFT) Golfers attempted to hit a marshmallow in the new Longest Drive with a Marshmallow contest. (RIGHT) WGA member Paul Frey, Affiliated Foods, and Debbie Schneider, WGA Member Service Representative, were two of many volunteers who helped make the outing a success.



Contest Winners

Money in the Bank

Steve Gilliame, Old Dutch, \$500

Gary Suokko, Fresh Brands, Inc., \$50

Chip-In-One Contest

SPONSORED BY WGA EDUCATION
& SCHOLARSHIP FOUNDATION

1st Place, **Diane Henschel**, Supervalu, won \$100

2nd Place, **Jim Hintz**, Quality Foods, won \$100

Putting Contest

SPONSORED BY COCA-COLA ENTERPRISES

1st Place, **Kevin Mahany**, Nash Finch, won Coca-Cola Putter

2nd Place, **Terry Rank**, Lakewood Supervalu, won
Coca-Cola Olympic T-shirt

3rd Place, **Brad Brooks**, Affiliated Foods Midwest, won Coca-Cola Olympic T-shirt

Longest Drive with a Marshmallow

Brad Miller, Supervalu, won a one-night stay at the Madison Concourse Hotel

Ball Bag Challenge

SPONSORED BY CROSSMARK SALES & MARKETING

Mike Smits, Supervalu, won a Tabasco golf bag full of golf balls, donated by Crossmark.

Packer Paddles

Bob Saftig, Poynette Piggly Wiggly, won four tickets to the Packers v. Bengals game

Hit the Green and Win

SPONSORED BY GRANDE CHEESE

Wayne Hall, Affiliated Foods Midwest, won the drawing for a new gas grill

Guess the Tees

SPONSORED BY BERRES BROTHERS COFFEE

Jack Femyer, H.E. Stark Agency, won Berres Brothers Gift Basket

Dollars for Scholars

SPONSORED BY AVERILL ANDERSON, LLC

Mark Menzel, Crossmark, won \$150

Bob Marks, Crossmark, won \$150

Ken Koester, Affiliated Foods Midwest, won \$150

Red Ticket Raffle

SPONSORED BY SUPERVALU

Charlie Harvey, Country Store, won a set of Nike Sasquatch Sumo Irons donated MillerCoors and golf bag donated by MillerCoors



Diane Henschel won first place and Jim Hintz took second in the WGA Education and Scholarship Foundation Chip-in-One contest. Pictured with Brandon Scholz.

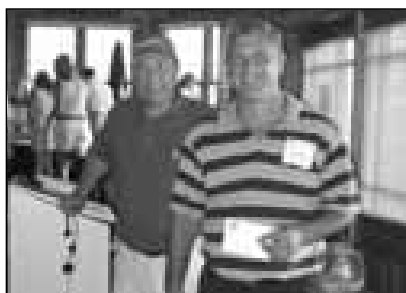


▲ Michelle Kussow presented John Leemkuil the 2008 Grocers Care Award.

▶ Jack Femyer won the Guess the Tees contest.



Brandon Scholz presents Diane Henschel with a Callaway putter.



Brandon Scholz presents Brad Miller with a certificate for a one-night stay at the Madison Concourse Hotel for his furthest drive with a marshmallow. ▲ Bob Saftig, Poynette Piggly Wiggly, won 4 Packer tickets through the Packer Paddle raffle.



Money in the Bank, sponsored by Guarantee Bank, winner Gary Suokko (second from left) celebrates with Brandon Scholz, Terry Rank and Shawn Kessler. Suokko won \$50. ▲ Steve Gilliame, second from left, took home \$500 from the Money in the Bank contest.

2008 TEE SPONSORS

Affiliated Foods

Averill Anderson

Badger Inventory

Blue Bunny

Certco, Inc.

Crossmark Sales & Marketing

/Gerber Baby Food

GTECH

H. E. Stark Agency Inc.

JWR

Kehe Food Distributors

Kemps Dairy Products

Kraft Foods

Kraft Pizza

Mehmert Store Services

Old Dutch

Pan O Gold

Roundy's Supermarkets,
Inc.

The Redmond Company

Trig's Food & Drug

2008 RETAIL SPONSORS

National Avenue Sentry

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Stinebrink's Piggly Wiggly

Conrad's Sentry

Festival Foods

Fox Brothers Piggly

Wiggly

General Beverage

Gooseberries

Grande Cheese

Hegenbarth Food Group

Klotz Piggly Wiggly

Larry's Markets, Inc.

Metcalfe Markets

Olsen's Piggly Wiggly

Poynette Piggly Wiggly

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T.A. Solberg Company Inc.

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Affiliated Foods Midwest

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Coca-Cola Bottling Company

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EVENTS COMMITTEE

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Gooseberries

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Wisconsin Grocers Association

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T.A. Solberg Company Inc.

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Dave Hegenbarth

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Cheryl Lytle

Wisconsin Grocers Association

Brandon Scholz

Wisconsin Grocers Association

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Tom Verhagen

Larry's Markets

Mark Menzel

Crossmark Industries

Dave Ausprung**George Prescott**

Prescott's Management Service

Brandon Scholz

Wisconsin Grocers Association

Mark Stellpflug

Stell's Piggly Wiggly

Altria Big Putt Participants

Sponsored by Altria

Each golfer received a chance to putt 50' for \$1,000.

(Names in order of pictures below, top to bottom, left to right.)

1. Jeff Maurer
2. Peter Markels
3. Diane Henschel
4. Kevin Mahany
5. Larry Syring
6. Dave Seeber
7. Jason Fritsche
8. Charlie Harvey
9. John Badalamente




Check out

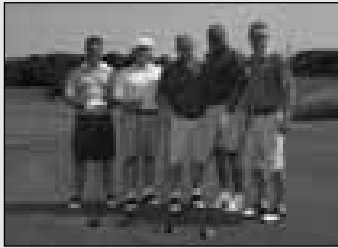
Wisconsin's
Premier Grocery
Industry Outing

in 2009!

WGA Golf Outing

watch for more info

2008 WGA Golfers



Todd Landfried, Jeff Calder, Brandon Scholz, Garth Alston, Ken Wash



Brent Tischler, Dave Frank, Jim Zdroik, Andrew Freinik, Andy White



Kent Burnstad, Derek Burnstad, Dennis Kramer, Mike Jankovich, Ken Kramer



Dick Stodola, Charlie Harvey, Bill Smits, Jason Fritsche, Steve Simer



Jack Femyer, Ken Thompson, Dan Gladowski, Mike Smits



Dick Clark, Storm Walsvik, Mike Novak, Paul Fassbender



Tom Branta, Denny Wautlet, Glen Bersie, Dave Ausprung



Ruben Rendon, Bruce Weber, Terry Rank, David Weber, Dave Seeber



John McNeil, Diane Henschel, Brad Miller, Pat Quinette, Dan Futato



Craig Anderson, Ryan Gasper, Russ Averill, Les Blankenship



Mike Sisler, Dan Lauersdorf, Scot Haas



Dennis Lueneburg, Dave Hegenbarth, Barb Hegenbarth, Tom Lau,



Dan Williamson, Mark Menzel, Jim Ball, Bob Marks



Jeff Korneli, Jerry Hardy, Dennis Schmitz, Jerry Ozark, Jeff Maurer



Jeff Klotz, Fran Vickman, Vern Parker, Kevin Mahany, Mike Shaffner



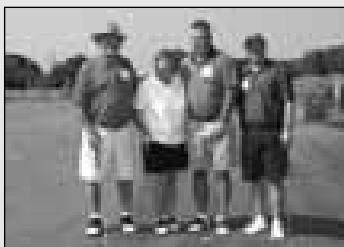
Wayne Hall, Brad Brooks, Ken Koester, Leo Hansen



John Leemkuil, Nick Balistreri, Margaret Balistreri, John Miller, Kerry Van Kleek



John Badalamente, Jerry Howard, Ken Duff, David Hervey, Ryan Olson



Bob Fox, Barb Fox, Shawn Kesler, Jerry Flickinger



Jeff Tate, Merlin Schwartz, Mary McLaughlin



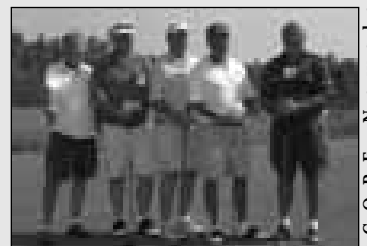
Mike Williamon, Steve Gilliam, Peter Markelz, Tom Verhagen



Bob Wagner, Jim Hintz, Bill Hughes, Bob Saftig



Matt Stinebrink, Gary Suokko, Dave Barrera, Mark Stinebrink, Ron Brock



Dave Tadych, John Tadych, Jerry Tadych, Steve Lauson, Larry Syring

Thank you to our Major Sponsors



Altria

Altria Corporate Services



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www.milleradvantage.com



Anheuser-Busch
www.anheuser-busch.com

**Nash Finch Company
Cedar Rapids**
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Berres Brothers Coffee
www.BerresBros.com



**Nash Finch Company
St. Cloud**
www.NashFinch.com



Bunzl
www.bunzl.com



Coca-Cola Enterprises
www.Coca-Cola.com



Pep's Pizza/Benetti Foods



Dean Foods
www.DeanFoods.com



Retail Data Systems
www.retaildatasystems.com



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www.ShopThePig.com



Shazam
www.Shazam.net



**Golden Guernsey/
Morning Glory**
www.ForemostFarms.com



SUPERVALU
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Contractor**
www.tciaec.com



Guaranty Bank
www.GuarantyBanking.com

YES! I want to support the WGA Education & Scholarship Foundation.

Please send me more information about the 2009 WGA Golf Outing.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Mail to: WGA Education & Scholarship Foundation
One South Pinckney Street, Suite 504, Madison, WI 53703



2008

Your Store Scholars



Cory Bryant
Elk Mound
SPONSORED BY:
Mega Foods,
Eau Claire



Hugh Miller
Wauwatosa
SPONSORED BY:
Sendik's
Wauwatosa,
Wauwatosa



Mikala Dale
Eau Claire
SPONSORED BY:
Mega Foods,
Eau Claire



John Owen
Elm Grove
SPONSORED BY:
Sendik's Elm,
Grove Elm Grove



Teanna Dosch
Milton
SPONSORED BY:
Milton Piggly
Wiggly,
Milton



Bryan Nodorf
Verona
SPONSORED BY:
Miller & Son's,
Verona



Alyssa Hopkins
Chippewa Falls
SPONSORED BY:
Mega Foods



Kirin Roeske
Cedarburg
SPONSORED BY:
Sendik's Grafton,
Grafton



Brittany Kluz
Ringle
SPONSORED BY:
Mega Foods



Joshua Schara
North Freedom
SPONSORED BY:
Viking Village
Foods,
Reedsburg



Paul Krenz
Grafton
SPONSORED BY:
Sendik's Grafton,
Grafton



Brandon Stenseth
Eau Claire
SPONSORED BY:
Mega Foods



Angela Meyer
Whitefish Bay
SPONSORED BY:
Sendik's
Whitefish Bay,
Whitefish Bay



Ryan Voss
Verona
SPONSORED BY:
Miller & Son's,
Verona



Bryanna Walz
Reedsburg
SPONSORED BY:
Viking Village
Foods,
Reedsburg



Amanda Wilkens
Grafton
SPONSORED BY:
Sendik's Grafton,
Grafton



Benjamin Williams
Grafton
SPONSORED BY:
Sendik's Grafton,
Grafton

Contact
Sarah Decorah
at *sdecorah*
@*wisconsin*
grocers.com
for more
information!

Thank
you very
much for the
scholarship.
It means so
much to me
and my
family.
Hugh Miller

- NO PHOTO AVAILABLE FOR:
- Amber Bischel** Chippewa Falls
SPONSORED BY: Mega Foods, Eau Claire
 - Kristine Christofferson** Eau Claire
SPONSORED BY: Mega Foods
 - Leanna Hammes** Verona
SPONSORED BY: Miller & Son's, Verona
 - Kevin Michels** Chippewa Falls
SPONSORED BY: Mega Foods, Chippewa Falls
 - Jared Spude** Brussels
SPONSORED BY: Marchant Foods, Brussels

GIVE YOUR EMPLOYEE A SCHOLARSHIP IN YOUR STORE'S NAME!

Scholarship opportunities are still available through our Your Store Scholarship Program! Each store funds scholarships for their employees and the WGA takes care of all the administrative duties: application, judging and notification of the winners! It's a great way to honor and help to further the education of one (or more!) of your employees!

Building for the FUTURE

WGA Education and Scholarship Foundation Board of Governors

The WGA Education and Scholarship Foundation Board of Governors work to create a better future by encouraging workers in the grocery industry to continue their education.

They invite you to join them in making opportunities for scholars. Find out more about becoming a WGA Education and Scholarship Foundation Governor. We know you've got lots to offer!

2008 Wisconsin Grocers Association
Education & Scholarship Foundation

A Foundation of Promise

As some of you may know, the WGA Education and Scholarship Foundation is shifting gears as to how to best help the youth of our communities. We have ended our scholarship at large program and will be kicking off a Classroom Grant Program. The foundation is offering classroom grants to 5th- to 8th-grade school educators to fund projects that promote nutrition in the classroom. Grants can be used for lesson plans, activities, projects, presentations, school open houses/fairs, field trips and other projects. Funding for the grants will still come solely from the WGA Annual Golf Outing and individual contributions to the Foundation.



CHAIRMAN

Rick Lambrecht

Mega Management Corporation

Rick is owner and operator of three supermarkets, and 10 convenience store with 1,150 great employees. He has served as Past Chairman of the WGA

and is currently Chairman of the WGA Education & Scholarship Foundation. He also serves on many national and state grocery and community related associations and organizations. Rick and his wife Deb have two children and reside in Chippewa Falls.

SECRETARY/
TREASURER

Tom Verhagen

Larry's Markets, Inc.

Tom Verhagen joined his father, Larry, in business in December of 1963. Tom was WGA Grocer of the Year in 1986. Today, Tom is an owner and president of



Larry's Piggly Wiggly which includes stores in Kaukauna, De Pere, Manitowoc and Little Chute. Tom and his wife, Judy, have five grown children. Tom is a lifelong resident of Kaukauna.



Mark Menzel

Crossmark Sales &

Marketing

Mark is the Branch Manager for CROSSMARK-Wisconsin. He has been with either CROSSMARK or its predecessor

companies for 32 years in different capacities. Mark and his wife, Mary, just celebrated their 25th wedding anniversary. Mary is a special education teacher for the Arrowhead School District. They have three sons, Michael, Matthew and Marcus—one out of college, one in college and one in high school. Mark makes his home in Hartland.



Dave Ausprung

Dave has more than 30 years in the food industry. He has worked with independent grocers in five Midwest states in business development within the retail market. Dave served as Division

President for Roundy's Supermarkets, Inc., in Lima, Ohio, Eldorado, Illinois, and Evansville, Indiana. He also served as General Manager of Roundy's Oconomowoc Distribution Center. Dave is a member of grocers associations in Wisconsin, Illinois, Minnesota, Ohio and Michigan and is involved with America's Second Harvest Food Bank. Dave is the father of six children and he and his wife, Lisa, reside in the city of Oconomowoc.



George Prescott

Prescott Management Services

George Prescott grew up in the grocery industry and was a pioneer in the full-service grocery format. In 2003, Prescott sold seven Pick 'n Save stores to

Roundy's. He has been an active member of the WGA for many years, serving on the Board of Directors and acting as chairman of the education committee. In 1992 he was selected as Grocer of the Year. George and his wife, Judi, have three children and six grandchildren.



Mark Stellflug

Mark is the second generation Stellflug to be involved in the grocery business. He worked in his parents store at the age of 11, attended college, and in 1989 he and his wife, Dianne, officially bought

Stell's Piggly Wiggly in New Holstein. Mark serves in many boards in his community, and raises money for many charitable causes. Stell's Piggly Wiggly is known for its concentration on community issues, and Mark puts a large emphasis on personal accountability and values in all parts of his business.



Brandon Scholz

Wisconsin Grocers Association, Inc.

As President and CEO of the Wisconsin Grocers Association, Scholz has led the statewide trade group representing the retail food and grocery industry

since 1997. The WGA represents the industry at the state and federal legislative and regulatory levels, provides educational seminars, industry information, publishes an industry magazine and sponsors an annual convention for its members.

Scholz also sits on the Board of Governors for the WGA Education and Scholarship Foundation. Scholz holds a B.S. in Management and a B.A. in Public Administration from Alfred University, Alfred, New York and currently lives in Madison, Wisc., with his wife, Carla, and daughters, Emma and Avery. His daughter, Betsy, is a student at Northeastern University in Boston, Mass.

YES, I would like to set up a *Your Store Scholarship Program* for my business.

Your Store Scholarship Program

Establishing a Scholarship Program



Name _____
 Company _____
 Phone _____ Fax _____
 Email _____

Name of Scholarship _____

About Your Scholarship

Is there a significance to your scholarship name? (Founder of company, special memorial, etc.)

Scholarships

SCHOLARSHIP AMOUNT

1

UNIVERSITY/ VOCATIONAL	NUMBER OF SCHOLARSHIPS	AMOUNT OF EACH SCHOLARSHIP		
U	EXAMPLE 2	at \$ 500	}	EXAMPLE \$ 3,000
U	V 2	at \$ 1,000		
U	V	at \$	}	SUBTOTAL \$
U	V	at \$		
U	V	at \$		
U	V	at \$		
TOTAL NUMBER OF SCHOLARSHIPS				

You may designate the number of scholarships awarded within each of two categories: university and vocational. Circle U (for university) or V (for vocational). If left blank, scholarships will be granted to the highest scored application. Example: you may choose to award two scholarships specifically for university and two scholarships for vocational scholars.

ADMINISTRATIVE FEE

2

TOTAL NUMBER OF SCHOLARSHIPS (from above)	FEE PER SCHOLARSHIP	
EXAMPLE 4	\$50	EXAMPLE \$ 200
	\$50	SUBTOTAL \$

TOTAL

3

Add the SUBTOTAL of the Scholarship Amount to the SUBTOTAL of the Administrative Fee to determine TOTAL.	EXAMPLE \$ 3,200
	TOTAL \$

Criteria

Judges independently evaluate and score applications. Scholarships for university and vocational scholars are evaluated separately. Judges' scores are averaged and top scores for university and vocational scholars are granted scholarships. Judging criteria include GPA, essays and employer recommendation.

Local Media

WGA Education & Scholarship Foundation will send press releases announcing scholarship recipients. Please list your local newspapers. Include name of publication, contact person, phone number and fax.

1. _____
2. _____
3. _____

Your Store Scholarship Program

Guarantee a Scholarship for Your Employees



What is the program?

THE WGA EDUCATION & SCHOLARSHIP FOUNDATION now offers the *Your Store Scholarship Program*, a program designed to assist WGA member companies provide a scholarship program for their employees without the administrative concerns connected with an internal program.

The program provides WGA members with scholarship applications. *Your Store Scholarship* applications are organized and judged through the WGA Education and Scholarship Foundation.

How is this "Your Store's" scholarship?

- You determine the name, amount(s), and number of awards.
- Scholarships are awarded based on your direction, within the judging criteria.
- Encourage your employees to submit an application because someone from your company is guaranteed to win!

How does the program work?

APPLICATIONS WILL BE MAILED to WGA members requesting them. They can then be distributed to employees interested in applying for their store scholarship.

All scholarship application packets must be postmarked by March 1st.

Payment for *Your Store Scholarships* must be received by April 1st.

Applications are processed and judged, scored, and sent to the WGA Education & Scholarship Foundation Board of Governors.

What will this cost me?

THE MINIMUM AMOUNT for a scholarship is \$500. If you would like to contribute more than \$500, we suggest you create multiple scholarships or higher levels of scholarships (\$1,000 or \$1,500 levels).

Administrative fees are an additional \$50 per scholarship awarded. The funds you provide to support your *Your Store Scholarship(s)* can be deducted as charitable contributions; the WGA Education & Scholarship Foundation is a 501(c)3 tax-exempt entity. (Ask your accountant). The awards are paid to the college and not the student.

Why is this a good idea?

- A SCHOLARSHIP PROGRAM promotes good employee relations within your company. It shows that you take an active interest in your employee's education. This encouragement improves employee loyalty and morale.
- A scholarship program also promotes good public and community relations. The WGA Foundation distributes a scholarship press release after the winners are announced and sends it to newspapers in your local area. The press release includes a list of scholars, the names of the awards, and the source of the funds.

For more information, please contact Sarah at the WGA at (888) 342-5942 or fax 608-244-9030.