

The Wisconsin Grocers Association, Inc. invites you to nominate a Vendor, as a company or specific individual, for creating a successful relationship that results in an increase of sales

How to Nominate

To nominate a candidate for the WGA Vendor of the Year Award, submit an explanation addressing all parts of the three points listed on the back of this form. It is important to provide complete answers to each question and to include as much information as possible. Add pages to this application to include newspaper clippings and articles if available, and include contact information for the nominee's family for additional information.

Selection

The number of awards given in any specific year is at the discretion of the WGA Board. A person or company will be selected for Vendor of the year. The WGA Board will review nominations and vote on entries to determine honorees to be recognized.

Recognition

The winner of the WGA Vendor of the Year Award will be recognized with a media event at their company and featured in the Expo issue of the Wisconsin Grocer magazine. They will also be honored with public acknowledgement and a plaque at the WGA Innovation Expo.

Eligibility

The nominee's company must be a current dues-paying member of the Wisconsin Grocers Association. Honorees should attend the WGA Innovation Expo to receive the award.

Nominations are due Friday, May 14, 2010.



2010 WGA Vendor of the Year NOMINATION FORM

Successful relationships between grocers and their vendors are win/win; they work as partners to merchandise products to sell off the shelves to profit both companies.

The WGA Vendor of the Year Award will recognize an individual person from a vendor company who has:

- excelled as a partner with the grocery industry,
• made achievements within their field or industry, and,
• contributed their skills as an involved WGA member.

2009 WGA VENDOR OF THE YEAR AWARDS RECIPIENTS

General Beverage Pan-O-Gold



Nominate a business you work with from the grocery industry. It is a tremendous way to recognize their accomplishments.



PAST RECIPIENTS

2009 General Beverage Pan-O-Gold

2008 Dave Hervey, MillerCoors



Tuesday & Wednesday, September 21 & 22, 2010 Milwaukee Hilton • Milwaukee, Wisconsin

Nominate one of your colleagues from the grocery industry. It is a tremendous way to recognize their accomplishments over the years.

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## Nominee for 2010 WGA Vendor of the Year Award

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Name of Nominee

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Store/Company

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Address

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City

State

Zip

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Submitted by

Phone

Email

1. Describe one thing about this nominee that sets him or her apart from others in the vendor community and why the nominee should receive the award.

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2. Describe things the nominee has done to benefit the grocery industry including WGA involvement.

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3. Describe nominee's background in the vendor/grocery industry.

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RUNNING OUT OF SPACE? PLEASE ATTACH ADDITIONAL INFORMATION TO THIS NOMINATION FORM.

**Nominations must be submitted to WGA by Friday, May 14, 2010. Send to:**



**Wisconsin Grocers Association, Inc.  
One South Pinckney Street, Suite 504 • Madison WI 53703**

For more information contact the WGA at (888) 342-5942 • [www.wisconsin-grocers.com](http://www.wisconsin-grocers.com)